

JEB Stuart Crew Boosters Board Meeting September 19, 2017

Attending:

Mike David (Head Coach)
Linda Manning (President)
Mari Mullane (Vice President & Register)
Anne Holleran (Treasurer)
Regina Cruz (Secretary)
Heidi Sakai Gioseffi
Rahel Bizuayene
Bob Finley
Helina Mesfin
Paul Taylor

Meeting called at 7:33 p.m.
Calendar updated and ready for posting by Heidi.

Treasurer's Report

- Will skip for this meeting until transition of duties from Andrew to Anne begins.

President's Report

FALL FUNDRAISING AND RECRUITING

- **Car wash** – made \$600+
- **Letter Campaign** – approx. \$1,150 have come in – some via Paypal – to be transferred to bank account.
- **Sept. 12 Raider Day** – 3 kids showed interest and we have their contact info.
- **Sept. 23 Bake Sale** – display Crew banner, list of upcoming dates, sign about the Open House to let Barcroft community know to join us. Linda has collages of photos. Sonja Schrock is coordinating.
- **Oct. 1 Open House** – kids needed early at Sandy Run boathouse to derig and load, at Barcroft to rig, row and serve as hosts, then back at Sandy Run after the event. Crew Boosters will provide lunch at 11:30 (Barcroft) for rowers and hospitality tent. Coach Mike will decide with other coaches which boats to bring to Barcroft – possibly both 8s due to the number of kids expected. There will be a parents' row at the end of the day. Mari will bring registration packets, waivers to the event. There will be PA announcement in the morning at school plus ad in the kit message and mentions in neighborhood Listservs.
- **Glasgow Fitness Rowing Club** – after-school program at Glasgow Middle School. Marissa will be the lead person and work with Jerry Mullane and Mackenzie Wiley. Coach Mike will stay involved and provide guidance. Seven weeks/sessions total, Oct. 5 thru Nov. 16. Curriculum to

consist of challenges, competitions and rewards geared toward teamwork, fitness-related activities. We will need 8 ERGs. ERGs should be kept inside the trailer after every session. Bob will take the trailer to Glasgow, where we can hopefully keep it parked for the duration. T-shirts will be provided to participants, which will also help advertise the program.

- **Wreaths and Poinsettias** – Heidi updated prices on the website to match the brochures, which will be ready Sept. 22. Start selling Oct. 1. Door-to-door selling in the Stuart community on the weekends of Oct. 21-22 and Oct. 28-29. Staging at Linda's house. Routes will start at 10 a.m.; 2 routes per day. Each rower is asked to do 3 total routes. With a smaller team, we need to be more strategic about how to cover 30 routes. Final orders due by Monday, Oct. 30. We should encourage use of website, especially for out-of-town orders. Mari will email a reminder about the sale. Bob will ask editor of Lake Barcroft newsletter to insert notice of the sale with photo. Heidi and Tracy Ferrell will enter paper orders, backup by Mari. Also will need someone to take charge of this effort next year.

- **Restaurant Fundraiser** – Chipotle on Dec. 13, 5 – 8 p.m. Consider fundraiser at Dogfish Head Alehouse in 2018 to attract more alumni and for potential for higher sales.

IB SURVEY PROJECT

- Forty-four surveys collected from Raider Day, with approx. 3/4 of these answered seriously.
- Found no new barriers to participation that students did not already know about; cost and time commitment are biggest hurdles.
- All students knew Stuart had crew team, and about half knew that we compete at championship level. Kids interested signed up and were invited to the Open House.

MISS FAIRFAX

- Linda is waiting for Glory Days' architectural plans for the awning where *Miss Fairfax* will be installed. More info to come.
- Boat is currently kept in Dave Foulis' backyard (Vienna, VA). Bob is spearheading efforts to refurbish *Miss Fairfax* and will need help moving it to another spot at the same location beforehand. Target to finish work by Dec. 1 to beat cold weather.
- Glory Days' corporate artist will also be working on rowing-related mural. Linda will connect artist with Heidi for ideas.

Coaches' Report

COACH TRAINING

- US Rowing has decided to grandfather previously certified coaches.
- Coaches Bob Finley (Level 1), Chip (Level 1), Rob (Level 2) and Mike (Level 2) have completed courses on the way to certification. Should push for Coaches Sergio and Marissa to complete Level 2 next year.

FITNESS CHALLENGE

- Thirteen rowers participated this year, though it's likely that others just didn't report their activities. Need to increase participation for next year.

- Gift cards will be awarded to Gold Medal winners in 4 categories. Linda will ask Sonja to order Dick's Sporting Goods cards worth \$25 each. Recognize Coaches Rob and Sergio also for their time and effort.
- Suggest Coach Mike send email reminding rowers to start work on conditioning now for upcoming season, focusing on aerobic activities. Coach Sergio not available for winter conditioning until January; will look at Marissa's availability. Coaches Mike and Rob will review workout plans. Winter conditioning sessions start Nov. 17.

VASRA COACHES' MEETING

- Schedule deadline for the season is Nov. 1. Also need number of rowers to determine number of volunteers needed from Stuart. (Mari estimates 44 rowers.)
- Coach Mike will consider a scrimmage against Hylton and Forest Park to replace the Regional Park Regatta (cancelled due to Passover). Hylton is interested and Forest Park has yet to respond.
- Team will participate in Mathews Regatta this year in lieu of VSRC Day 1. At Mathews, everyone is able to race, whereas only novices and Junior 8 would race at VSRC. Upper boats could still compete at VSRC Day 2.
- Among proposed rule changes are to 1) limit double rowing to one boat per gender per team and 2) employ a flights format for regattas instead of the current heats-finals format. For our purposes, the Polar Bear and Charlie Butts and Al U. Regattas will keep the heats-finals format.

LAUNCHES/LAUNCH TRAINING

- Mari will take care of renewing the 3 launch boat registrations that expire in 2017.
- Jerry M. will pull the boats that are still on the water and winterize the engines after launch driver training is completed this fall.
- Team needs 5 launch drivers, not counting Bob and Paul Taylor. Linda will email prospective drivers; Rahel Bizuayene volunteered for training during meeting.
- Linda will ask Occoquan Boat Club (OBC) if they need launches and volunteer drivers for HOTO Regatta; good way to acknowledge OBC's support of our team.

EQUIPMENT

- Mari will purchase monitor for one of the ERGs from Concept 2 (cost \$160-\$180). Linda will follow up with Coach Al on purchase of ERGs from PWRC.
- Linda will paint oars, including one set of sculls. Current Stuart colors still good and will try to keep changes minimal with new school name.
- *Shine On* still with Ed Bell for repair of cracking.
- Need to decide at next meeting whether to buy a new 4+ boat. Currently enough seats for 50 kids but the 4s are not so competitive due to age. With \$7,000 in recapitalization budget (summer rental income), we should try to buy a new boat.
- Spare parts – need to order shoes, oar locks, pins

Membership Meeting Nov. 1, 2017

Next meeting Oct. 12, 2017