

## **JEB Stuart Crew Boosters Board Meeting August 3, 2017**

### **Attending:**

Mike David (Head Coach)	Markus Ferrell
Rob Walker (Coach)	Pasha McGuigan
Linda Manning (President)	Caroline Reze
Mari Mullane (Vice President & Register)	Mackenzie Wiley
Anne Holleran (Treasurer)	
Regina Cruz (Secretary)	
Catherine Dubas	
Heidi Gioseffi	
Andrew Riester	

Meeting called at 6:55 p.m.

New Board Members introduced: Anne Holleran is the new Treasurer. Regina Cruz is the new Secretary. Heidi Gioseffi will also stay on the Board.

**Markus, Pasha, Caroline and Mackenzie:** Student presentation of CAS service project for IB requirement with the objective of increasing diversity and participation in the crew team. It will involve: 1) a survey to current and prospective students, 2) getting school administration and other sports coaches to help publicize crew program, 3) gathering info about college scholarships (Board), 4) creating recruitment video (India) and 5) writing articles advocating crew as a sport in school newspaper and possibly for US Rowing.

Survey will be distributed at Learn-to-Row (LTR) camp and Raider Day ask questions addressing knowledge of and barriers to participation in the sport. The Board will review the questions to make sure the wording is appropriate. Students will then make an action plan after gathering the survey answers and report findings to the Board. Project should be completed before the season begins.

### **Coaches' Report**

- Need to find new coach to replace Lexie, preferably female coach to keep diversity of coaching staff. Coaching staff has reached out to their network and local rowing clubs. Coach Al has recommended Marissa, current coach for Lake Braddock novices. Coach Mike meeting with her the coming weekend.
- Coach Mike has registered for US Rowing certification program – 9/9-9/10 in Alexandria, VA. Chip Shand has gone through the Level 1 program. Encourage that coaches go through education program. Board agreed to pay tuition for coaches who would like to participate.
- 5-Launch Coach structure worked well; we could divide the boats among the 5 coaches.

- US Scholastic Honor Roll nominations for seniors. Linda will reach out to prospective seniors. One of the qualifications is that you must have championship experience. Deadline for application 9/8.

#### Out-of-Season Training:

- Summer fitness challenge was Coaches Rob and Sergio held several days of weight room training over the summer but did not get a great turnout, likely because it required a physical and many rowers physicals had expired. • Gains are made with consistency in going to the weight room. Goal is to maintain muscle mass gain, keep up aerobic activities and follow fitness challenge program during the summer and fall. Other challenges are getting rowers to report their activity and getting physicals done. Should schedule physicals at the end of the season so rowers are ready for summer and the next season.
- Crew now has 34 green days total before the season starts after FCPS policy change.
- Rob & Sergio will fill the 2 funded coaching slots for winter conditioning. Sergio is also interested in setting up ERG Club at Glasgow.

#### Equipment:

- Maintenance – Bob will paint the rest of the oars. We already have the decals and paints. The Shine On and Pilot are out for warranty work. Motors need maintenance work. Boat lettering needs refreshing.
- Need skilled hands – parents and alumni –on Sunday 8/6 and Thursday 8/10 before LTR to rig two 8's and two 4's to accommodate kids coming out for LTR.
- Shell replacement – would like to replace boats every 2 years and keep the average age of the fleet at 10 years to avoid maintenance issues and to keep boats competitive. Current fleet can handle 50 rowers. (Proposed Shell Recapitalization Plan doc handed out.)
- Next to buy is a coxed 4 at approx. \$12,500 cost, then another quad, at which point the Zephyr could be retired. Board must decide whether to buy in the fall.
- Major expenses this year: oar locks and pins for Zephyr. Must also paint Zephyr bow. Coach Mike will update list of spare parts needed (cox boxes, spare shoes, other parts not purchased last season).

#### On the Water:

- Novices were better prepared this past season for transition from Barcroft to Occoquan.
- Injuries sustained highlighted lack of depth in the team.

#### **President's Report**

- Must do more to recruit new rowers so that we have adequate numbers to field competitive boats into the future. We must continue the activities we have started to make people aware of the program and recruit new rowers. Idea about having a student-run Board to focus on recruitment. Should be a job for the Captains
- 3 boat registrations expire in 2018 – 2 before the season and 1 in June. Mari said she would handle boat registrations as she is familiar with the online process from last year. Would be good to get all the boats on the same renewal schedule.

- We need a new options for storing boat trailer off-season as we can no longer store at Fountainhead. Linda will send a request to Brian Garvey. A backup plan could be Glasgow or a neighborhood pool.
- Heidi will finalize advertisement for fall sports program including photo and key dates.
- Fall fundraisers – restaurant options include Chipotle (50% proceeds), Red Robin (20% proceeds), Dogfish, Glory Days Grill when open. Mari will contact Dogfish Head.
- Kurt's dad offered to take head shots at a discount with proceeds going to the team.
- Glory Days Grill opening in October – agree to hang the Miss Fairfax outside? Boat too big for installation inside restaurant so are thinking about mounting it outside. Still more discussions to come.
- Raider Day, 3:00 – 4:30 p.m. Coach Rob, Coach Mike, Linda and captains will be there. No ERGs needed.

#### Learn To Row:

- 18 kids signed up (7 girls, 11 boys). 10 have completed swim test.
- Need more rowers who have had physicals. Alumni also recruited to help, especially on the red days when rowers cannot have contact with the coaches.
- Linda will coordinate water and ergs.

#### Wreath and Poinsettias:

- Need poinsettia prices and sizes by the last week of August so we can make brochure. Plan to offer same products as last year. Linda will book Little Theatre with Debbie and get prices to Heidi and Mari. Agreed to only set up a table at Homecoming football game.

#### Alumni Event:

- Scheduled for June 30, 2018 – mentioned in fundraising letter. Considering an alumni row, dinner, keynote speaker (Olympic coach/former Stuart coach). Glory Days already offered to host a meal.
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- 1968 team launch for their 50th reunion row in Henley

#### Need dates for:

- 1) Launch training for interested parents
- 2) Open House
- 3) Car washes. Linda to check with Andrew about church availability.

- Table FCPS regulations for fundraising and coach pay till next meeting. Invite Chris Hegemann to speak about new regulations.

#### **Treasurer's Report**

- Draft budget for 2017-2018 handed out
  - Essentially broke even in 2016-2017
  - No \$7,000 rental income this summer to put toward FY18 capital

- Try to keep \$5,000 in operating expenses
- We have \$9,000 in recapitalization fund
  
- IRS 990 to be filed in the next one or two weeks
- Andrew transition duties to Anne over the fall
- Could Board schedule a conference call every other week during the season when meetings are less frequent? Will help everyone keep up with what's going on

**Next meeting Sept. 19, 2017**